

## Isoline Communications

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## Head of Design (Maternity Cover)

Location: London (hybrid, 2 days/week in-office)

Contract: Full-time, 15 December 2025 – 15 July 2026 (7 months)

Salary: £3,500 per month (approx.)

Isoline Communications is an award-winning B2B content marketing agency based in London. We are a dynamic, passionate team who creates bold, insightful design and content for our clients. Our goal is to help tech B2B companies be more engaging in the eyes of their customers, and make their solutions simpler to understand and sell.

We're looking for a Head of Design to lead our design function while our Head of Creative Services is on maternity leave. This role is ideal for someone who thrives on combining creativity with strategic oversight, and who enjoys managing and developing a talented team.

You will

- Oversee all design projects across static, video, motion and interactive media
- Manage and mentor the design team, supporting day-to-day work and long-term growth
- Work closely with the copy team to develop killer creative ideas across all our client teams
- Liaise with external partners including developers, videographers, and other suppliers
- Manage and allocate design budgets and hours for client projects
- Support in the development of creative strategies for major client initiatives
- Translate complex technologies into impactful, intuitive, and creative design concepts
- Join client meetings when required to represent the design function

Must-haves

- Proven experience leading design teams in an agency or in-house environment
- Strong creative vision across multiple formats: static, video, interactive, and brand design
- Excellent leadership, communication, and organisational skills
- Demonstrated ability to manage budgets, proposals, and external suppliers
- A portfolio that shows not only outstanding design, but also strategic thinking in how design serves business and communication goals

Beneficial

- Experience in B2B or tech sectors
- A strong understanding of brand systems and how to adapt them across multiple channels
- Fluency with design and collaboration tools (Adobe Creative Cloud, Figma, etc.)
- AI familiarity

If you're thinking 'yep, that's me!' – we'd love to hear from you. Send your CV and portfolio to [gia@isolinecomms.com](mailto:gia@isolinecomms.com) by September 26<sup>th</sup>.